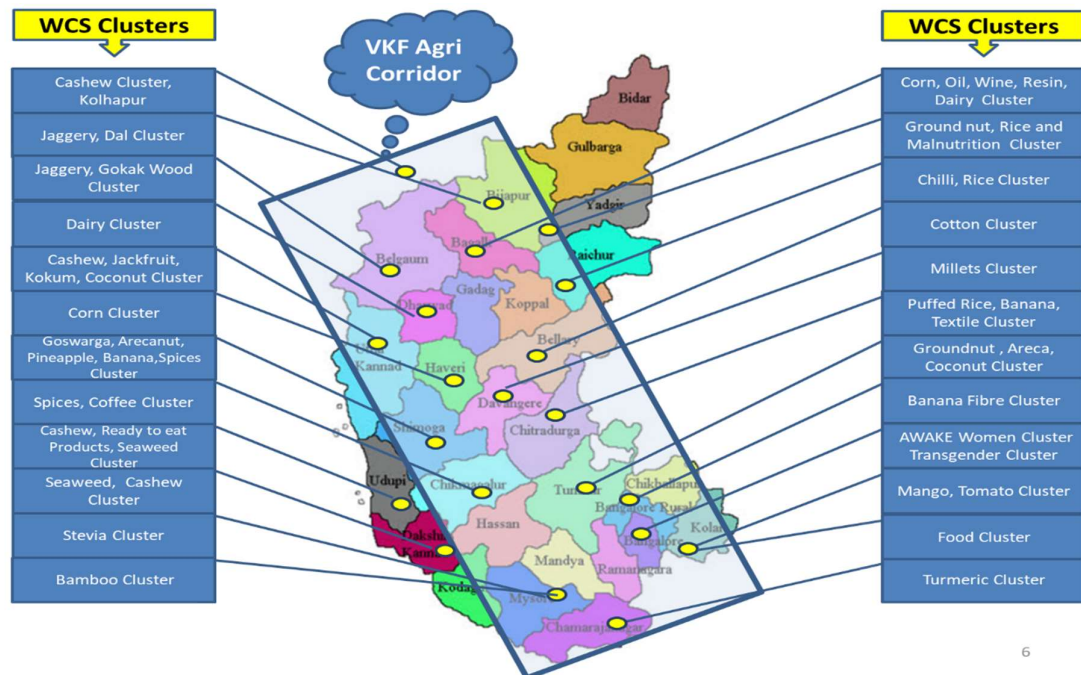


Working With:



WCS intends to take a lead initiative in developing sustainable agribusiness enabled through an 'Integrated Agribusiness Developmental Initiatives' covering agriculture and allied sectors covering production, infrastructure and industrial segments on an end-to-end concept.

WCS opines that, the future growth of agriculture and allied sectors will largely depend on new and globally competitive technologies.



Exciting new technologies have brought great improvements in the lives of farmers in advanced economies.

Developed nations and some developing economies have adopted these technologies and have reaped results in terms of sustained growth in the agriculture sector.

Karnataka with its ten different agro-climatic zones and other bounteous natural advantages offers immense opportunities for high growth in agriculture and allied sectors.

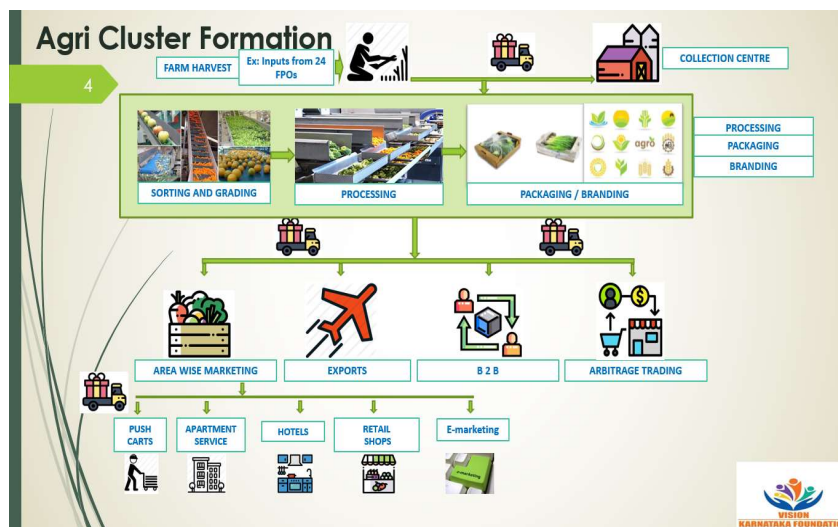
It is imperative that Karnataka takes advantage of the modern practices, technologies and develop strategies to leverage the growing demand in both domestic and international markets.

As an initial step towards this ambitious goal, VKF has planned a “Agri Business Corridor for Karnataka” covering entire stretch of the state starting from Chamarajanagara in the South to Belgaum and Kolhapur in the North.

The corridor will operate on Hub and Spoke Model with Hubs at Chamarajanagara, Bangalore Rural, Kolar, Tumkur, Chitradurga, Davanagere, Hubli, Belgaum and Kolhapur and all the nearby districts will act as feeders for these Hubs

Creating Sustainable Clusters for Various Agri Products in Karnataka

- Develop Domain Expertise
- Undertake Technology Dissemination
- Provide Training
- Undertake Capacity Building
- Establish Incubation
- Undertake Cluster Creation
- Facilitate Funding
- Design Robust Supply Chain
- Establish Market Connect
- Give importance for GI tagged produces for enhancing global connect
- Promote FPOs in respective segments
- Involve SHGs in various value addition aspects of the entire program
- Design Long Term Growth Plans



Expected Outcomes

The Measureable Expected Outcomes From This Program Are:

**Doubling
Farmer's
Income**

**Reduction in
Consumer
Prices in the
Domestic Front**

**Grading and
Food Safety
Practices**

**Increase in
Exports**

**Reduction in
Post-Harvest
Losses**

**Sustainable
Farming
Practices &
Traceability**

**Increased
Penetration of
Technology in
Agriculture**

**Reduced Hurdles For
The Farmers in
Terms of Fair Price
and Transportation
Costs**

**Reduction
Migration to
Cities**